



## **Abragames announces that the Brazilian delegation from GDC 2022 surpassed US\$ 23 million in contracts signed at the event**

*Together, 25 national videogame development studios held 426 meetings that generated 283 new business contracts; result was 27.7% higher than the previously stipulated target*

**São Paulo, June 6, 2022** – [Abragames \(Brazilian Association of Videogame Developers\)](#)

announces that the participation of the Brazilian delegation at GDC 2022 (Game Developers Conference), the main global meeting for game developers,



generated US\$ 23 million in contracts for the country's studios, a result 27.7% higher than the initial target of US\$ 18 million. After two years without an in-person event, due to the covid-19 pandemic, Brazil returned to GDC with 25 participating studios (17 in loco and 8 remotely online), led by [Brazil Games](#), an export sector project carried out by the association in partnership with the [Brazilian Export and Investment Promotion Agency \(ApexBrasil\)](#).

Between March 21<sup>st</sup> and 25<sup>th</sup>, Brazilian studios held 426 meetings, 283 of which generated new contacts with international developers. “Abragames works to strengthen the national industry, and has always made a point of participating in events such as GDC, where we can create connections among our studios and various players from around the world, which generates networking, business opportunities, jobs and income for Brazil”, said Rodrigo Terra, president of Abragames.

Eliana Russi, international director at Abragames, reinforces that the value of US\$ 23 million in deals closed by Brazilian studios at GDC 2022 is just the tip of the iceberg. “We are talking about a value that tends to grow throughout the year, with the start of projects and new demands that arise along the way. Brazil has been standing out more and more in the sector and expectations for the coming years are extremely positive. We are experiencing the best moment for the industry in the country”.

GDC 2022 was held at the Moscone Center in San Francisco-USA, and featured the following Brazilian studios:

- **In loco:** [Animvs Game Studio \(PR\)](#), [ARVORE Immersive Experiences \(SP\)](#), [Behold Studios \(DF\)](#), [BIG Festival \(SP\)](#), [By Aliens \(SP\)](#), [DX](#)



[Gameworks \(AM\)](#), [Glitch Factory \(DF\)](#), [HERMIT CRAB GAME STUDIO \(RS\)](#), [Hoplion \(SC\)](#), [Kokku \(PE\)](#), [Pagsmile \(SP\)](#), [PETIT FABRIK \(AM\)](#), [Pipa Studios \(SP\)](#), [PUGA Studios \(PE\)](#), [Smash Mountain Studio \(RJ\)](#), [Tapps Games \(SP\)](#) e [Venturion \(SP\)](#)

- **Online:** [Cafundó Creative Studio \(SP\)](#), [Cavylabs \(SP\)](#), [Coffeenauts \(SP\)](#), [Diorama Digital \(PE\)](#), [DOUBLE DASH STUDIOS \(RJ\)](#), [Gazeus Games \(RJ\)](#), [Rockhead Studios \(RS\)](#) e [01 Digital \(SP\)](#)

For more information on Atragames, go to the [official website](#).

### **About Atragames**

The Brazilian Game Companies Association, ABRAGAMES was founded in 2004 and represents Brazilian studios developing games in various platforms such as PC, consoles, mobile phones and Internet.

Besides catalyzing the game production in the country by training and promoting expertise, Atragames aims at making Brazilian creativity and technology available to the main players of the international game industry.

### **About Brazil Games**

The Brazil Games Export Program is the export program created by the Brazilian Game Companies Association, ABRAGAMES, in partnership with ApexBrasil, the Brazilian Trade and Investment Promotion Agency.

Our goal is to promote the Brazilian Game industry internationally, developing new business opportunities for our companies.

### **About ApexBrasil**

The Brazilian Trade and Investment Promotion Agency (ApexBrasil) works to promote Brazilian products and services abroad, and to attract foreign investment to strategic sectors of the Brazilian economy. The Agency supports more than 15,000 companies from 80 different industries, which in turn export to 230 markets.

ApexBrasil also plays a key role in attracting foreign direct investment to Brazil, working to detect business opportunities, promoting strategic events and providing support to foreign investors interested in allocating resources in Brazil.

[Click here to learn more about ApexBrasil.](#)

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